



# BARABOO'S BIG TOP PARADE

Saturday, June 8 • Downtown Baraboo • 11 a.m.

[www.bigtopparade.com](http://www.bigtopparade.com)

## SPONSORSHIP OPPORTUNITIES

You can play a part in the excitement of the Big Top Parade!

Join us in beautiful downtown Baraboo for the Big Top Parade taking place at 11 a.m. You and your business can be part of the excitement of the Parade by being a sponsor. The Big Top Parade will celebrate our community's circus heritage with antique circus wagons from Circus World, clowns, marching bands, animals, floats and much, much more!

### PLATINUM SPONSOR - \$5,000

- Your business name or logo will be in all promotional materials including print, website, radio, and social media
- Exclusive to Platinum & Gold sponsors: Banner with your name/logo will appear early in the parade and be mentioned during the parade broadcast. (Sponsors are to provide two banner carriers.)
- Your business will be featured on an antique circus wagon carrying your representatives
- One parade entry (must be circus themed)
- A full page insert in any issue of Chamber Review
- Proud Sponsor Lawn Sign
- Booth space in community court or food court

### GOLD SPONSOR - \$3,000

- Your business name or logo in all promotional materials, website and social media.
- Exclusive to Platinum & Gold sponsors: Banner with your name/logo will appear in the parade and be mentioned during the broadcast. (Sponsors are to provide two banner carriers.)
- A full page insert in any issue of Chamber Review
- Proud Sponsor Lawn Sign
- One free commercial parade entry
- Booth space in community court or food court

### SILVER SPONSOR - \$1,000

- Your business name or logo on the Big Top Parade website with link to your business webpage
- Your business/logo will be featured on a banner in the parade (you must provide banner carriers)
- A quarter page ad in any issue of Chamber Review
- Proud Sponsor Lawn Sign
- One free commercial parade entry

### BRONZE SPONSOR - \$500

- Your business name or logo on the Big Top Parade website with link to your business webpage
- Your company name/logo will be listed on a sponsor board that will be in the parade
- Proud Sponsor Lawn Sign
- One free commercial parade entry

Yes, please sign us up as a Big Top Parade sponsor!

☐ Payment enclosed ☐ Please send invoice

Your name \_\_\_\_\_ Business/organization name \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Please return completed forms by email to [memberrelations@baraboochamber.com](mailto:memberrelations@baraboochamber.com) or by mail to:  
Baraboo Area Chamber of Commerce, P.O. Box 442, Baraboo WI 53913