

# BARABOO'S BIG TOP PARADE AND CIRCUS CELEBRATION

3<sup>rd</sup> Saturday in July | 11:00 am | Downtown Baraboo

[www.bigtopparade.com](http://www.bigtopparade.com)

## SPONSORSHIP OPPORTUNITIES

You can play a part in the excitement of the Big Top Parade! Join us in beautiful downtown Baraboo for the Big Top Parade taking place at 11:00 a.m. You and your business can be part of the excitement of the Parade by being a sponsor. Along with the benefits listed here, you will receive the appreciation and thanks of the greater Baraboo community for your commitment to promoting the rich circus heritage Baraboo is so proud of! The Big Top Parade will celebrate our community's circus heritage with antique circus wagons from Circus World, clowns, marching bands, animals, floats and much, much more! Other sponsor opportunities may be available. Please contact Nanci Cafilisch at 608-393-3330.

- PLATINUM SPONSOR - \$5,000**
  - Your business name or logo will be in all promotional materials including print, website, radio, and social media (Must commit no later than 1 month prior to event)
  - Exclusive to Platinum & Gold sponsors: Banner with your name/logo will start off the parade and be mentioned throughout the parade broadcast
  - Your business will be featured on an antique circus wagon carrying your representatives, at the start of the parade
  - One parade entry (must be circus themed)
  - A full page insert in any issue of Chamber Review
  - Proud Sponsor Lawn Sign
  - 6 Tickets to Circus Palooza
  - Booth space in community court or food court
  - A representative from your business will be on a live interview from the Chamber. This will be promoted across social media channels the week leading up to the parade.
  
- GOLD SPONSOR - \$3,000**
  - Your business name or logo in all promotional materials, website and social media. (Must commit no later than 1 month prior to event)
  - Exclusive to Platinum & Gold sponsors: Banner with your name/logo will start off the parade and be mentioned throughout the parade broadcast
  - Choice of one parade entry OR ride for two people in the parade on an antique Circus World Wagon
  - A full page insert in any issue of Chamber Review
  - Proud Sponsor Lawn Sign
  - 4 tickets to Circus Palooza
  - Booth space in community court or food court
  
- SILVER SPONSOR - \$1,000**
  - Your business name or logo on the Big Top Parade website with link to your business webpage (Must commit no later than 1 month prior to event)
  - Your business/logo will be featured on a banner in the parade (you must provide banner carriers)
  - A quarter page ad in any issue of Chamber Review
  - Proud Sponsor Lawn Sign
  
- BRONZE SPONSOR - \$500**
  - Your business name or logo on the Big Top Parade website with link to your business webpage (Must commit no later than 1 month prior to event)
  - Your company name/logo will be listed on a sponsor board that will be in the parade
  - Proud Sponsor Lawn Sign

Business or Organization \_\_\_\_\_ Phone number \_\_\_\_\_

Contact \_\_\_\_\_ E-mail address \_\_\_\_\_

Payment Enclosed                       Please Send Invoice

Please Return Completed Form to:

Baraboo Area Chamber of Commerce • PO Box 442 • 600 W. Chestnut St. • Baraboo, WI 53913 • [baraboobigtopparade@gmail.com](mailto:baraboobigtopparade@gmail.com)